



PLAN INTERNATIONAL CANADA 2018 ANNUAL REVIEW



Plan International Canada is a member of a global organization and a registered charity dedicated to advancing children's rights and equality for girls. We have been building powerful partnerships for children for over 80 years and are now active in more than 70 countries.

We are calling on all Canadians to **Defy Normal**: to believe in the power and potential of every child and to take a stand anywhere children are oppressed, exploited or left behind and anywhere girls aren't equally valued.

Together, we can create a world where all unleash their full potential.



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About this report

This report sets out Plan International Canada's progress and achievements between July 1, 2017 and June 30, 2018. We have referred to this period as '2018.'

For more information about the topics covered in this report, please visit plancanada.ca

LETTER FROM PLAN INTERNATIONAL CANADA'S PRESIDENT & CEO, CAROLINE RISEBORO

At Plan International Canada, we believe every child has the right to learn, lead, decide and thrive. This belief is at the core of our five-year organizational strategy, *20 Million Reasons* – to help unleash the potential of 20 million children by 2022 – and is the guiding principle for our work.

As leaders in the charitable sector, we continue to find innovative ways to drive this important work forward so that children everywhere can realize their rights. In 2018, we completed the first year of our organizational strategy – and I'm proud to say it was our best year yet! Thanks to the generous support of our donors and partners, we made a positive impact on the lives of millions of children.

In June 2018, we amplified a global call for children's education in crises at the G7 Summit in Quebec. This led to a historic \$3.8 billion funding commitment from G7 world leaders, which will pave the way for millions of girls in crisis situations to access their right to a quality education.

We also saw the power of young women in action at the G7 Finance and Development Ministers meeting, where six of Plan International's passionate Girl Ambassadors called on world leaders to place issues affecting girls at the heart of development aid.

With the recent launch of our ambitious Defy Normal campaign, we called on Canadians to take a stand anywhere children are oppressed, exploited, left behind and anywhere girls aren't equally valued. We know that when we simply accept inequality as 'normal' we risk losing the potential of an entire generation. This upcoming year, we will continue to build momentum and stand together with children and young people to disrupt the status quo and Defy Normal.



Caroline Riseboro visits
a school in Haiti.

In reflecting on all we've achieved this year, I would like to extend a special thanks to our supporters and partners for joining us on this journey. Through your dedication you have emboldened our commitment to work alongside children and their communities to bring about positive and lasting change.

As you read this year's annual review, I hope you are inspired to continue making strides in the fight for children's rights and equality for girls. Together, we are creating a world where everyone can unleash their full potential.

A handwritten signature of Caroline Riseboro in black ink.

Caroline Riseboro

LETTER FROM THE CHAIR OF THE BOARD, PATSY ANDERSON

This 2018 fiscal year marked the first year of *20 Million Reasons*, Plan International Canada's five-year strategy to unleash the power and potential of 20 million children by 2022. The strategy reflects Plan International Canada's identity and is a key component of Plan International's global goal to impact the lives of 100 million children, especially girls, so that they can learn, lead, decide and thrive. As Chair of the Board, it is also my second year witnessing this impactful work – both in Canada and overseas. I continue to be inspired by Plan International Canada's clear vision and hope for the future.



As you read through the 2018 Annual Review, you will see Plan International Canada's purpose to advance the rights of children and equality for girls come to life. With this at the core of everything it does, I'm proud to say that Plan International Canada is poised to make an even greater impact through its programming and advocacy work moving forward. Under Caroline's tireless leadership and through its long-term vision, Plan International Canada continues to chart a new course for successful and innovative development work.

This was a year of partnership and mobilization as the organization called on everyone to rally together and take a stand against the systems of inequality that prevent children – especially girls – from accessing their rights. We are motivated and ready to respond to what society has come to accept as 'normal' for far too long. I am confident that, with the *20 Million Reasons* strategy and bold direction, Plan International Canada will continue to lead our country and world into a more equal tomorrow for all.

Patsy Anderson

Patsy Anderson



Plan International Canada Board members visit field projects in Peru in May 2018.



UNLEASHING POTENTIAL FOR MORE THAN 80 YEARS

Our purpose

Our purpose at Plan International Canada is to advance the rights of children and equality for girls around the world. Through our five-year strategic plan, *20 Million Reasons*, we will do just that. Our commitment to helping 20 million children learn, lead, decide and thrive will give us the vision and focus needed to make real and lasting change in the lives of girls and boys all over the world.

We work to:

- Empower children, young people and communities to make vital changes that tackle the root causes of discrimination against girls and all vulnerable children.
- Drive change in practice and policy at local, national and global levels using our reach, experience and knowledge of the realities children face.
- Support children’s rights from birth to adulthood.
- Educate children and communities to prepare for and respond to crises and overcome adversity.

Our organizational values

We are committed to upholding the rights of the children and families we work with and for every day. Through our values we show our dedication to serving others in a way that fosters community, inspires growth and builds on hope for the future.



THIS PAST YEAR, **GLOBAL SUPPORTERS** HELPED

DEFY NORMAL

BY ENABLING MORE THAN

34.2 MILLION CHILDREN

TO HARNESS THEIR RIGHTS & UNLEASH THEIR POTENTIAL!



MORE THAN

18 MILLION GIRLS

WERE EMPOWERED WITH VITAL OPPORTUNITIES
TO LEAD THEIR OWN CHANGE &
DRIVE THEIR OWN LIVES THIS YEAR!



PLAN INTERNATIONAL'S WORK REACHED MORE THAN

73 MILLION

GIRLS, BOYS, WOMEN & MEN,
AROUND THE GLOBE, WITH IMPROVED ACCESS TO:



Education



Health care



Water &
sanitation



Child
protection



Child
participation



Economic
empowerment



Emergencies

1,749 PROJECTS

IN

54K+ COMMUNITIES

&

70+ COUNTRIES

For more stories of the work you've made possible, visit plancanada.ca



OUR WORK AROUND THE WORLD

Plan International's programs aim to support sustainable and lasting change in communities all over the world. We work towards the realization of children's rights, including boys, girls and children in all their diverse identities. We address gender discrimination in our program work to ensure that children get access to education, health care and the skills and opportunities needed to become independent adults who can challenge the status quo and create a world where everyone can unleash their full potential.

Our work focuses around these key areas: education, health, water and sanitation, child protection, economic empowerment, emergencies and child participation.

THUO'S SECOND CHANCE AT SCHOOL

Meet Thuo, a 14-year-old girl from Cambodia who was at risk of dropping out of school when she began missing classes to help support her family. Eventually she was asked to repeat the fifth grade.

The generous support of donors opened the door for Thuo to participate in a two-month re-entry program and with the help of specially trained teachers she was promoted to the sixth grade. Thuo went on to complete the year and successfully transitioned to secondary education!



Thuo is one of more than 13,000 children whose lives have been positively impacted by Canadians' support to improve access to quality education in rural Cambodia.

BUILDING CONFIDENCE, BREAKING BARRIERS

Stigma and a lack of resources can prevent many people living with HIV from receiving the treatment they need. Angelito, a 24-year-old man from El Salvador, knows this truth all too well.

After falling seriously ill, Angelito was approached by a member from a community organization who spoke to him about HIV testing and sexuality. After being tested at a mobile health unit, Angelito discovered that he was HIV-positive and also had tuberculosis. He began treatment, but a lack of financial resources and being stigmatized for his sexual orientation by clinic staff made Angelito apprehensive about going back.



Angelito shows Plan International staff his aquaculture business.

In 2018, through a partnership with The Global Fund to Fight AIDS, Tuberculosis and Malaria, Plan International Canada implemented an entrepreneurship program aimed at helping people like Angelito. This initiative was designed to help participants gain employment and access to quality health services centred around human rights and providing respectful care. Today, 48 business ideas have been developed through the program, giving participants the hope, confidence and financial resources they need to overcome barriers and lead a healthy life.

“[This program] was a great opportunity for me to have my own business...now I am my own boss and I feel confident as a person.”

– Angelito

A RAY OF HOPE IN KENYA

Last year, to help improve access to quality drinking water in Kenya's Marsabit County, Plan International Canada ran a project in partnership with Solvatten to equip communities in the region with water purification kits. By leveraging the power of the sun, the kit eliminates harmful bacteria found in polluted water, helping more people access their right to safe drinking water.

Naleru, a community member from Marsabit County, recalls how the project has helped her family: "There is improved health among my children and my grandchildren who often stay with me when their parents have gone to work," she says.

A total of 419 kits have been distributed to individual families, health facilities and schools, directly benefitting more than 25,000 people.

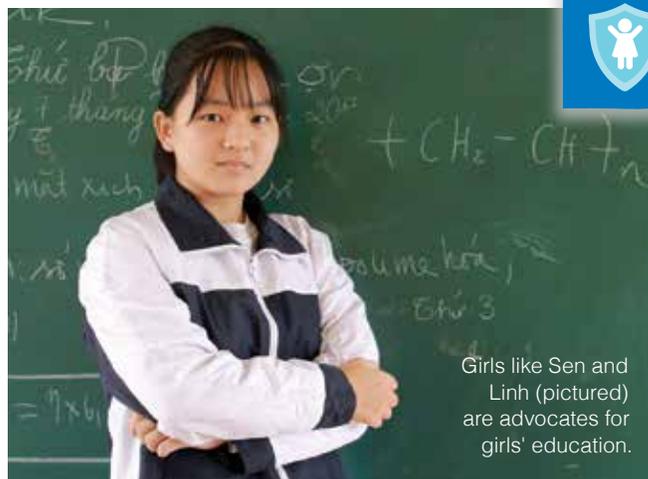


Naleru holds a kit in front of her home.

DEFYING NORMS IN VIETNAM

Annually, 12 million girls around the world are married before the age of 18, which is equal to more than 32,000 girls per day. By promoting the importance of child rights and education, Plan International Canada is working with communities in Vietnam to protect girls from child marriage, which often robs them of their dreams and hopes for the future.

Girls like 15-year-old Sen are striving to continue their studies and are harnessing their potential to change what's considered a normal practice.



Girls like Sen and Linh (pictured) are advocates for girls' education.

“For me, the journey in education is still very long with many challenges...but I strongly believe that I can overcome them because I have support from my parents, my teachers and my community – all who have ignited the light of learning and the love of life within me.”

– Sen, a 15-year-old girl from Vietnam

Through Plan International Canada's work, with the support of donors in Canada, we saw tremendous change in the communities we worked with in Vietnam last year, including:

420 TEACHERS were **trained on child protection**, child trafficking, positive discipline and gender sensitivity.

90% OF GIRLS reported **self-confidence** and a desire to remain in school.

PARENTING CLUBS & GIRLS' CLUBS were created to encourage support for girls' rights through **gender equality training**.

98% OF GIRLS were enrolled in **secondary school**.

18 SCHOOLS were equipped with **girl-friendly latrines & handwashing stations**.

67 VILLAGES acknowledged a girl's **right to education**.



HOW MEN IN RURAL SENEGAL ARE WORKING TO CHANGE THE BIRTH STORY

Meet Diack, a 50-year-old father of seven from rural Senegal who is challenging harmful gender norms around masculinity and what it means to be a father and husband.

Through Fathers Clubs and other peer-to-peer support groups, Plan International Canada is engaging more than three million men to Change the Birth Story. This initiative engages both men and women to raise awareness about the barriers women face when accessing sexual and reproductive health rights.

According to Diack, these discussions have resulted in more men attending prenatal checkups, child vaccinations and even childbirth.



“[Thanks to the project], people are now informed about their roles in their families; that is to say men and women have to share household chores.”

– Diack

This program was undertaken with the financial support of the Government of Canada.



THRIVING IN THE MIDST OF CRISIS

When the conflict between two major religious groups escalated in Rakhine State in Myanmar in 2012, more than 139,000 people were forced to flee their homes in search of safety.

Today, temporary camps are home to even more internally displaced people (IDPs) who have been impacted by violence. Yet, a lack of critical resources such as food and proper nutrition still pose a major threat to their safety and well-being.

In 2018, Plan International Canada in partnership with the World Food Programme launched a food distribution project in six camps in Rakhine State. In total, 6,500 tonnes of food have been distributed to more than 45,000 IDPs living in the region.

The project not only focused on providing nutrition to children, women and people with special needs – the population groups most negatively impacted by conflict – but also on raising awareness about gender equality and promoting the rights of everyone living in the camps. As a result, more women have become active participants in the project’s initiatives, defying traditional norms and beliefs that hold them back from making meaningful contributions to their community.



Women participate in the food distribution project in Rakhine State.



REELING IN CHANGE IN VOLTA, GHANA

Through sustainable fish farming projects and training, Plan International Canada is helping community members in Volta, Ghana develop the tools and skills they need to rebuild the fish trade. In partnership with the Ministry of Food and Agriculture, and through the support of donors in Canada, last year, we:

- **Trained 65 youth** in entrepreneurship, product development, pricing and recordkeeping.
- **Provided community groups with start-up materials** like compartment cages that were constructed, installed and stocked with more than 5,000 baby fish.
- **Trained more than 50 community members** on proper fish farming practices for better cage management and sustainability.
- **Offered technical support** like coaching, guidance and monitoring for up to six months following the project launch to help ensure long-term success.

By expanding fish farming projects, community members were able to catch more than 15,000 mature tilapia fish in just six months!



Community members prepare nets for fishing.

“I am very happy the aquaculture project has started! This is going to afford us the opportunity to better cater to our children and family’s needs.”

– Seyram, a young woman from Volta

3 BOYS WHO ARE DEFYING NORMAL TO END SEXUAL HARASSMENT IN EGYPT

Through Plan International’s Safer Cities project, boys are being educated and inspired to work with girls to create a new normal in their communities to combat harassment.



Meet three boys from Cairo, Egypt who are ready to **Defy Normal** and advance equality for girls:

AHMED, 17



In Ahmed’s community, cat-calling or touching girls without consent is common. But, thanks to his greater awareness of girls’ rights and equality, Ahmed is working to bring an end to harassment.

HASSAN, 14



Hassan attends a weekly boys’ club where he has the opportunity to learn about gender equality and girls’ rights. “We play football together with girls and have discussions about dangers in our community. They teach us that we shouldn’t harass girls,” he says.

MOHAMED, 16



“Through Safer Cities, I learned about girls’ rights,” Mohamed says. “I learned that girls have the right to express their opinions. I learned that girls have the right to feel safe walking down the street.”

CHILDREN EMBRACE THE ART OF LIFE

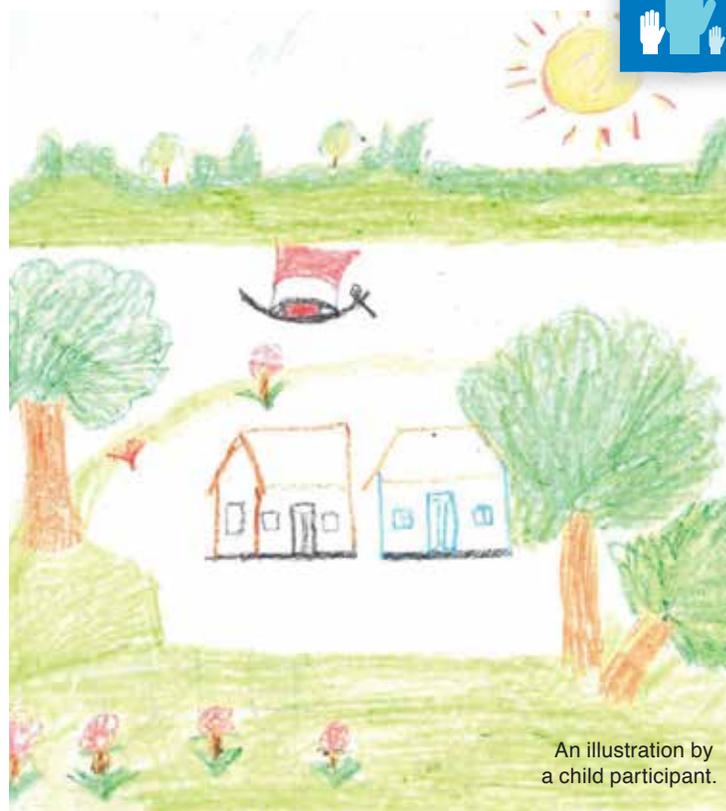


Plan International Canada is using art to help children in Hatibandha, Bangladesh discover and express their unique voices.

Through the support of Canadian community sponsors, 150 primary school-aged children who live in some of the most remote corners of Bangladesh have received new school supplies and access to innovative art classes.

This has resulted in new and creative activities such as “wall magazines” where students and teachers curate and create editorial storyboards.

Essay and art competitions facilitated through Plan International Canada have also been made possible, showcasing the children’s creative talents and nurturing their confidence.



An illustration by a child participant.

By exercising their right to expression, children in Hatibandha are not only painting pictures of a community they’d like to see in the future – they are developing the tools they need to make their dreams a reality today.

“I have seen the change of my school environment. Earlier, students were less eager to go to school. Now it has improved and I feel excited to go.”

– Jamiar, 12, a youth participant from Hatibandha, Bangladesh



Children showcase their wall magazine filled with drawings and stories.



**A CANADA-LED
MOVEMENT FOR
GENDER EQUALITY**

A HISTORIC WIN FOR GIRLS

In 2018, Plan International Canada galvanized a call to action for global leaders gathered at the G7 Leadership Summit in Quebec, Canada. Together, with a group of 30 NGOs, known as the **G7 Coalition**, Plan International Canada amplified the efforts of thousands who signed a global petition for the education of girls in crises.



The result of our work? A ground-breaking and historic announcement with girls at the centre.

On June 9, 2018, the G7 Presidency announced a Canada-led commitment of \$3.8 billion to the education of children in crises and emergencies. This pledge means millions of children will gain the tools needed to build a better future for themselves and more girls will be kept safe and empowered to realize their rights and potential. This was an enormous win for girls everywhere and for the future of our world – one that will have a lasting impact on generations to come.

NOTHING FOR GIRLS WITHOUT GIRLS

Plan International Canada was thrilled to invite Girl Ambassadors from around the world to attend the 2018 G7 Development and Finance Ministers Meeting in Whistler, B.C. This marked the first time in G7 history that girls were present at the meeting. Together they called on government representatives to place issues affecting girls at the centre of international development. “If you want a future for your country, you have to educate your girls,” said Reine from Lebanon, one of the young leaders present at the meeting.

As a result of this powerful advocacy moment, Canada’s Minister of International Development, Marie-Claude Bibeau, announced two game-changing declarations with a focus on girls: The Whistler Declaration on Unlocking the Power and Potential of Adolescent Girls and the Whistler Declaration on Gender Equality.



“If you want a future for your country, you have to educate your girls.”

– Reine, 19, (far right) Plan International Girl Ambassador from Lebanon

INSPIRING GIRLS PROVE THEY HAVE THE RIGHT TO DREAM BIG

On October 11, 2017, Plan International Canada celebrated the sixth annual International Day of the Girl (IDG) by calling on Canadians to close the 'dream gap' – a combination of barriers hindering girls from achieving their dreams and realizing their full potential.



Plan International Canada IDG 2017 Girl Ambassadors.

As part of the celebrations, 18 diverse girls from all over Canada stepped into their dream jobs and positions of leadership. Together they called on political, business, non-profit, media and educational leaders to share their seats for a day and to support girls as they fight for their right to lead, decide and be heard.

Canadian executives from Kinross Gold, Unilever Canada and RE/MAX Canada and politicians, including Prime Minister Justin Trudeau, accepted the challenge, demonstrating that girls should be free to dream big and pursue leadership roles in spaces where women are traditionally underrepresented.

Globally, 1,000 participants across 60 countries took part in Plan International's mass seat-share initiative, including the Prime Minister of Finland, the Vice Prime Minister of Belgium, and the Mayor of Dublin.



Plan International Canada Girl Ambassador, Breanne, with Prime Minister Justin Trudeau.

“THIS WAS AN INCREDIBLE OPPORTUNITY FOR ME PERSONALLY, AND I WAS EXCITED TO SHOW CANADA AND THE WORLD THAT EVERY GIRL – NO MATTER HER RACE, RELIGION, CULTURE OR ABILITY – HAS THE POWER TO ACHIEVE HER DREAMS.”

– Breanne,
Prime Minister for a day

History of International Day of the Girl

Plan International Canada led the global movement to make International Day of the Girl a reality, garnering all-party support from the Canadian Parliament and the United Nations. Since 2012, we have celebrated it annually, igniting a global mass movement to advance equality for girls.

Highlights from our IDG celebrations in 2017



In Ottawa, Madame Sophie Grégoire Trudeau joined 10 youth and Caroline Riseboro, Plan International Canada President and CEO, for a roundtable discussion on bridging the dream gap and the importance of speaking up for gender equality.



In Toronto, we hosted a youth panel moderated by CTV National News Anchor and Plan International Canada Celebrated Ambassador, Lisa LaFlamme. Plan International Canada Board member, the Honourable Rona Ambrose, and Helle Bank Jorgensen, President of Global Compact Network Canada also shared their remarks on the importance of IDG and closing the 'dream gap'.



Caroline Riseboro and youth were joined by Rona Ambrose and Sarah Rafferty, Plan International Canada Celebrated Ambassador and star of the hit show *Suits*, to close the market at the Toronto Stock Exchange.

EQUALITY TALKS: A CONVERSATION WITH MICHELLE OBAMA

On November 28, 2017, Plan International Canada partnered with the Economic Club of Canada to host former First Lady Michelle Obama for her first ever speaking engagement in Canada. *The Economics of Equality: Advancing Women and Girls to Change the World* was a unique event that focused on including young people in the discussion on gender equality.

Everyone who purchased a ticket to the event sponsored a ticket for a youth in Canada aged 14–24 to attend. In total, 1,500 youth attended the event, including Plan International Canada's Youth Advisory Council and other members from our youth network.



Youth ambassadors Amir and Kanwarpreet attend the Equality Talks event at the Mattamy Athletic Centre in Toronto.

CHAMPIONING YOUTH TO DEFY NORMAL

Plan International Canada is proud to work alongside youth in Canada ages 14–24 to advance our mission to end gender inequality. Our youth initiatives – such as our Youth Advisory Council, Speakers Bureau and Champions of Change Clubs – are designed to harness the power and potential of young people, promote youth-led advocacy and create opportunities for mentorship and personal and professional development.



15,342 YOUTH

directly reached through all of our **youth engagement initiatives** in Canada in 2018

2,555

youth participated in **Champions of Change Clubs** around the country

472

youth took part in **Speakers Bureau & Hubs**

2,930

young people attended **special events & youth advocacy** opportunities

10

Youth Advisory Council members provided insight on our work

5,015

youth reached through **workshops & presentations**

For more information on our youth engagement initiatives, please visit plancanada.ca/youth-opportunities

MEET FOUR YOUTH MAKING A DIFFERENCE IN THEIR COMMUNITIES



ROSHNI, 21
TORONTO, ONTARIO

“It was only through the investment in myself by myself and the entire team at Plan International Canada that I found my place and my unrelenting voice as an activist.”



TONY, 20
TORONTO, ONTARIO

“By working firsthand on projects that impact young women of all demographics, I have been able to see how much progress has been made, and the amount that is still left to be achieved.”



JULIANA, 22
EDMONTON, ALBERTA

“We have to keep asking ourselves ‘Who is missing from the table? What is keeping those individuals from being here? What barriers exist that prevent their perspectives and lived experiences from being shared?’”



ROHAN, 19
TORONTO, ONTARIO

“I have realized the important role that men play in helping to break down the barriers that women face in various aspects of their lives.”

Plan International Board Chair, Joshua Liswood, visiting with children in Peru.



OUR COMMUNITY IN CANADA

Thank you to all of our partners and donors for your generous support this past year and for taking action against the norms and barriers that prevent children – especially girls – from unleashing their full potential.

In 2018, we saw supporters visiting sponsored children overseas, fundraising in neighbourhoods and schools nationwide, becoming outspoken advocates with and for girls, urgently responding to crises, and legacy planning for a more just and prosperous world for children everywhere.

A SNAPSHOT OF YOUR SUPPORT IN 2018

MORE THAN 212,000 DONORS

gave to Plan International Canada

163,963 CHILDREN

around the world supported by
sponsors in Canada

131,584 PEOPLE

sponsored children through
Plan International Canada
— including —

143 CHILDREN

sponsored by one family

96,674 GIFTS OF HOPE

purchased by ethical gift-givers in Canada

48,590 SPONSORS

wrote to their sponsored child

15,342 YOUTH

engaged in our initiatives across the country

197 ORGANIZERS

ran community events and fundraisers

175 CORPORATE PARTNERS

supported our work

66 PEOPLE

committed to leaving a gift in their will
to Plan International Canada

11 CELEBRATED AMBASSADORS

actively drove awareness about our mission

Your dedication and compassion have continued to cultivate
our movement for children's rights and gender equality
around the world.

At Plan International Canada, we are grateful to all of our partners for supporting and energizing our efforts to advance the rights of children and equality for girls. Here's how one family is making a difference by partnering with us:

A NOTE FROM RICK & LOURDES DEMPSTER, CANADIAN CHILD SPONSORS

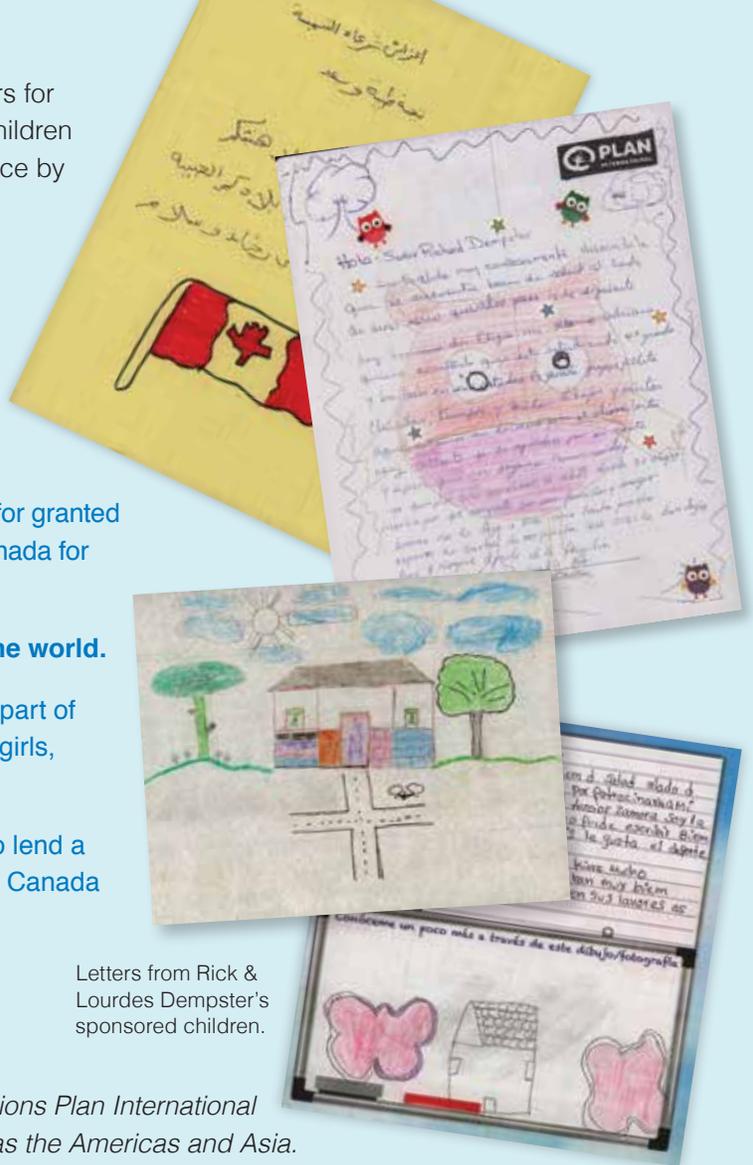
Many children do not have access to some of the things we take for granted here in Canada. Being a child sponsor with Plan International Canada for the past 30 years has allowed us to do our part to change this.

Today, we are the proud sponsors of 143 children around the world.

As parents of three daughters, we are especially thrilled to be a part of Plan International Canada's mission to help children, especially girls, realize a brighter future for themselves.

Knowing that we live in such a prosperous country inspires us to lend a helping hand to others. Through the work that Plan International Canada is doing, we are truly able to make an impact.

Sincerely,
Rick & Lourdes Dempster



Letters from Rick & Lourdes Dempster's sponsored children.

Rick and Lourdes Dempster currently sponsor children from regions Plan International Canada works in including West, East, Southern Africa, as well as the Americas and Asia.

INSPIRING PHILANTHROPY IN FAMILIES

In March 2018, Plan International Canada Board member, Leigh Turner and her sons Eamonn and Fionn visited Plan International Canada projects in Senegal alongside Dayna Alexander and her son Kai. The trip was part of our family philanthropy initiative aimed at showing young people how donating impacts real lives. After the trip, the boys presented their experience to their classmates and also made a formal presentation to Plan International Canada's Board of Directors.



Dayna Alexander with son Kai (far left) and Plan International Canada Board member, Leigh Turner, with sons Eamonn and Fionn (right) accompanied by staff in Senegal.



DONOR SPOTLIGHT: ONE WOMAN'S LEGACY OF GIVING

Sara Sterling (right) with daughter Madeleine (centre) and mother, Janet Sterling (left).

Sometimes a question is all it takes to ignite a movement. That's exactly what happened in 2002, when Sara Sterling's daughter, Madeleine, first learned about the barriers facing girls in Tanzania. "If I can go to school, why can't they?" she asked. Knowing this question would require more than a simple response, Sara and her daughter decided they had to do something to help, launching a tradition of giving back for Sara and her family. 10 years later, Sara continues to make an impact through giving and has raised more than \$300,000 for Plan International Canada's work.

"It is important to me that my children, friends and colleagues understand the importance of charity when we live in such a fortunate country and environment."

Through her annual golf tournament, Golf Carte Blanche, Sara raises funds to help create equality and opportunities for girls. Through the generous support of donors like Sara, Plan International Canada has been able to improve the lives of girls and boys everywhere.

INSPIRATIONAL WOMEN TAKE A STAND FOR CHILDREN'S RIGHTS

In 2018, Plan International Canada launched the Equality Collective, a network of inspirational women who are committed to children's rights and gender equality. The Equality Collective is dedicated to influencing positive change through transformative, high-impact philanthropic investments. This group has embarked on an advocacy journey driven by the shared belief that taking a stand for children's rights can transform whole communities and fuel the fight for gender equality around the world.



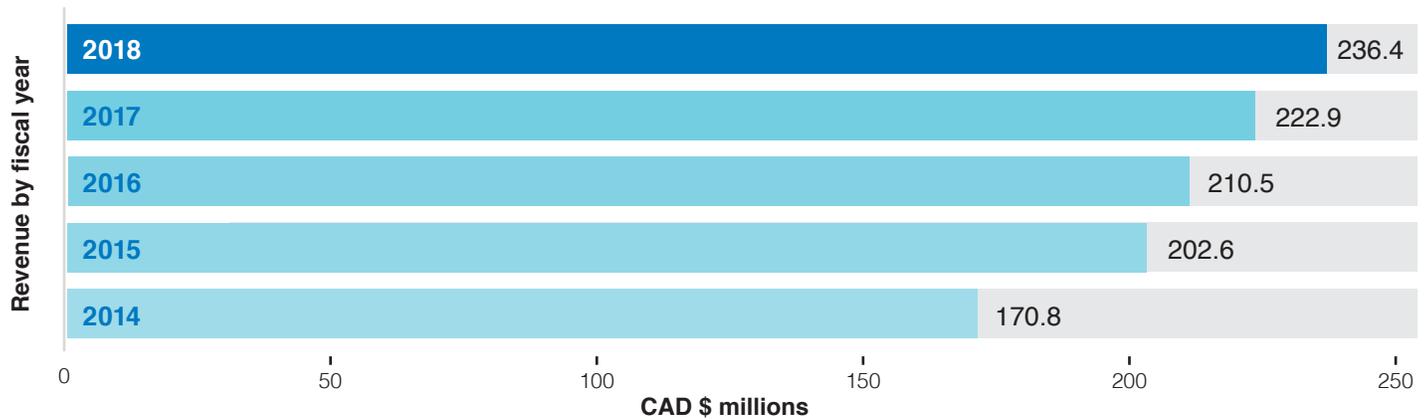
Equality Collective members attend the UN General Assembly in New York City.

A force to be reckoned with, the Equality Collective will continue to play an integral role in galvanizing support for Plan International Canada's global work.



OUR FINANCIALS

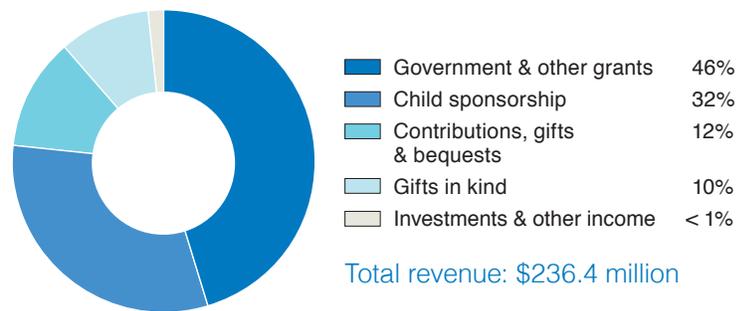
TOTAL REVENUE OVER THE PAST FIVE YEARS (in CAD \$ millions)



Over the past five years, revenue has grown by **38.4%**

REVENUE

where our support comes from



Programs expenditure ratio

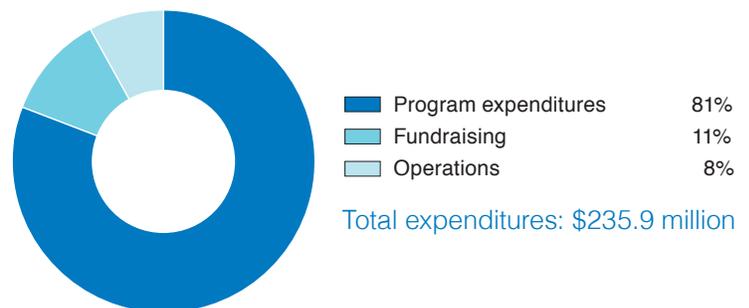
Plan International Canada ensures that a maximum amount of money goes to programs that benefit children in the countries where we work, keeping administrative costs low and program spending high.

We acknowledge that fundraising and operations expenditure is critical to ensure that future programs can be funded, that our supporter base can grow and that both can be supported adequately with systems and infrastructure.

The costs of fundraising and operations are at an average of 19 cents of each dollar raised, with the remaining 81 cents of every dollar going to programs that benefit children, their families and communities.

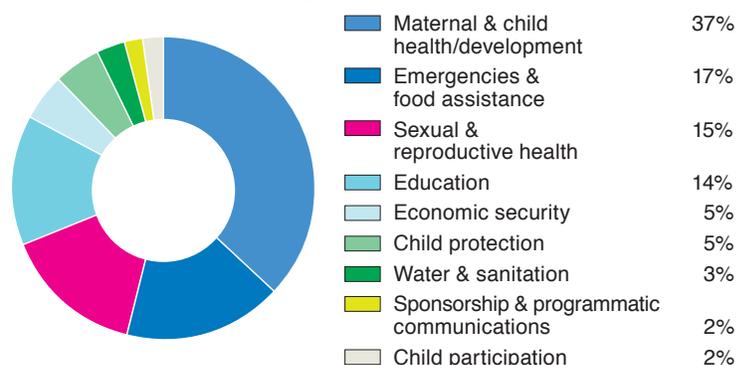
EXPENDITURES

how our resources were used



PROGRAM EXPENDITURES

areas of work this funding supported



HOW DONATIONS REACH COMMUNITIES

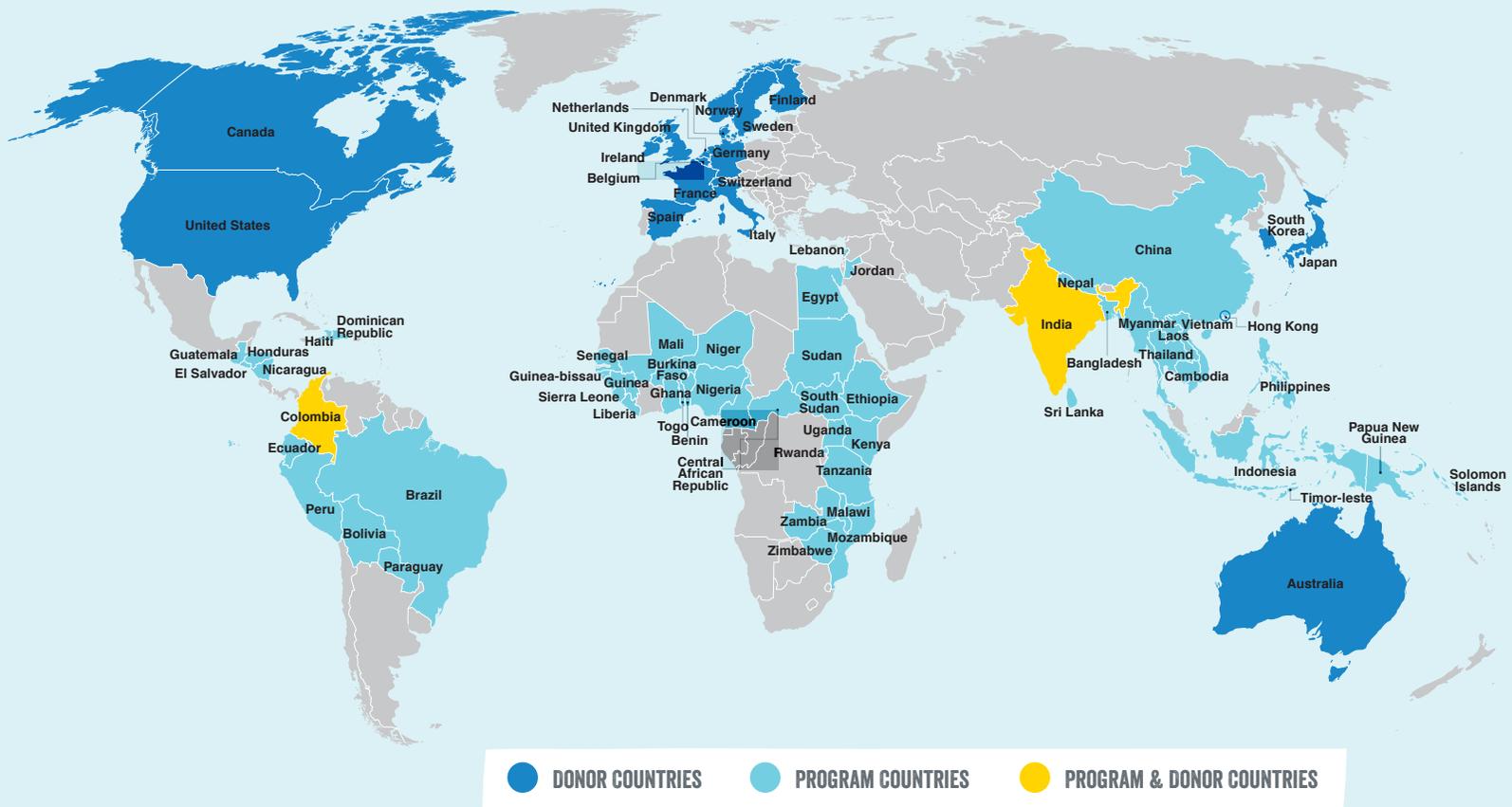
Plan International is committed to making a lasting impact on the lives of the most vulnerable children while promoting equality for girls.

We work not only to improve the daily lives of girls but also to advance their position and value in society, while actively working with boys and young men to champion gender equality. We believe in advancing children's rights in all contexts, including during conflict and emergencies, where girls in particular are faced with additional dangers.

Child sponsorship contributions are used for community development projects that unleash the multiplying power of children. Our programs deliver lasting change. We listen to the voices of children in the community, especially girls, whose views and needs are frequently overlooked, to ensure that our work is relevant and effective.

Designated contributions, such as major financial donations and those through our Gifts of Hope program, go to projects chosen by the donor. We do whatever is needed to create a sustainable environment in which children, families and communities can thrive.

WHERE PLAN INTERNATIONAL WORKS



For the full set of audited financial statements for FY18, please visit plancanada.ca/financials

FY18 BOARD OF DIRECTORS

Plan International Canada's volunteer Board of Directors is responsible for protecting the interests of all stakeholders and ensures that the expected standards of good governance, accountability and transparency are met.

Patsy Anderson

Board Chair
Corporate Director

David Adams

Executive Vice President and Chief Financial Officer,
Aimia Inc. (retired)

Rona Ambrose

Former Leader of the Conservative Party of Canada
Former Member of Parliament, Sturgeon River-Parkland

David Court

Director Emeritus,
McKinsey & Company

Patricia Curadeau-Grou

Sasha Jacob

President and CEO,
Jacob Capital Management Inc.

Joshua Liswood

Partner and Chair, National Health Industry Practice,
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Leagh Turner

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This annual financial report presents highlights of our global work for the 2018 fiscal year and provides a summary of Plan International Canada Inc. financials. For the complete audited financial statements of Plan International Canada Inc. and Plan International Worldwide, visit plancanada.ca/annualreview

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