Financial Statements **June 30, 2019**(in thousands of dollars)



# Independent auditor's report

To the Directors of Plan International Canada Inc.

## Our opinion

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Plan International Canada Inc. (the Organization) as at June 30, 2019 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### What we have audited

The Organization's financial statements comprise:

- the statement of financial position as at June 30, 2019;
- the statement of operations for the year then ended;
- the statement of changes in net assets for the year then ended;
- the statement of cash flows for the year then ended; and
- the notes to the financial statements, which include a summary of significant accounting policies.

### Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

# Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.



• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Pricewaterhouse Coopers LLP

Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Ontario December 5, 2019

Statement of Financial Position

As at June 30, 2019

(in thousands of dollars)		
	2019 \$	2018 \$
Assets	*	•
Current assets Cash and cash equivalents Short-term investments (note 3) Receivables and prepayments GIK inventory	51,623 912 5,914 138	47,686 1,104 7,729
	58,587	56,519
Long-term investments (note 3)	8,969	7,693
Capital assets (note 4)	4,311	4,906
Intangible assets	1,318	1,726
	73,185	70,844
Liabilities		
Current liabilities Advance payments by donors Undisbursed designated contributions (note 5) Undisbursed grants (note 6) Accounts payable and accrued liabilities Payable to Plan International, Inc. (note 10) Deferred lease inducements  Deferred lease inducements	3,368 7,672 33,455 7,325 4,319 242 56,381 	3,638 10,085 29,615 7,106 3,207 242 53,893 2,046 55,939
Net Assets		
Restricted for endowment purposes	3,021	2,976
Invested in capital and intangible assets	3,583	4,344
Unrestricted	8,396	7,585
	15,000	14,905
	73,185	70,844
Commitments (note 14)		
Approved by the Board of Directors	4 11 7 3	(
P. Anderson Director	Dellan Margorion	Directo

**Statement of Operations** 

For the year ended June 30, 2019

(in thousands of dollars)		
	2019 \$	2018 \$
Public support and revenue		
Child sponsorship income	72,838	75,696
Contributions, gifts and bequests	33,336	29,046
Government and other grants (notes 6 and 8)	110,774	107,550
Gifts-in-kind (notes 6, 9 and 10)	22,881	23,881
Investment and other income	1,456	231
Total public support and revenue	241,285	236,404
Expenditures		
Program services (notes 10 and 13)	192,071	191,719
Fundraising (note 13)	28,047	26,398
Operating costs (note 13)	20,971	17,830
Total expenditures	241,089	235,947
Excess of public support and revenue over expenditures for the year before the undernoted	196	457
Change in fair value of investments	(146)	(71)
Excess of public support and revenue over expenditures for the year	50	386

Statement of Changes in Net Assets

For the year ended June 30, 2019

(in thousands of dollars)

				2019	2018
	Restricted for endowment purposes \$	Invested in capital and intangible assets \$	Unrestricted \$	Total \$	Total \$
Balance – Beginning of year	2,976	4,344	7,585	14,905	14,383
Excess of public support and revenue over expenditures for the year Endowment fund contributions Amortization of capital assets Amortization of intangible assets Amortization of deferred lease inducements invested in capital assets Purchase of capital assets Purchase of intangible assets	- 45 - - - -	(1,167) (783) 242 572 375	50 - 1,167 783 (242) (572) (375)	50 45 - - -	386 136 - - -
Balance – End of year	3,021	3,583	8,396	15,000	14,905

Statement of Cash Flows

For the year ended June 30, 2019

(in thousands of dollars)		
	2019 \$	2018 \$
Cash provided by (used in)		
Operating activities  Excess of public support and revenue over expenditures for the year Items not involving cash	50	386
Change in fair value of investments Amortization of capital assets Amortization of intangible assets	146 1,167 783	71 1,270 643
Loss on disposal of intangible assets Amortization of deferred lease inducements	- (242)	121 (242)
Net change in non-cash working capital (note 12)	4,165 6,069	(2,014)
Investing activities Purchase of capital assets Purchase of intangible assets Sale of investments Purchase of investments	(572) (375) 3,165 (4,395)	(989) (614) 2,102 (3,745)
	(2,177)	(3,246)
Financing activities Endowment fund contributions	45	136
Increase (decrease) in cash and cash equivalents during the year	3,937	(2,875)
Cash and cash equivalents – Beginning of year	47,686	50,561
Cash and cash equivalents – End of year	51,623	47,686
Cash and cash equivalents consist of Cash Money market mutual funds	47,551 4,072	43,530 4,156
·	51,623	47,686

Notes to Financial Statements **June 30, 2019** 

(in thousands of dollars)

## 1 Organization and purpose

Plan International Canada Inc. (Plan Canada or the Organization) has been a member of the Plan International global federation (Plan) since 1968. Plan Canada is a not-for-profit corporation, federally incorporated without share capital and granted status as a registered charity under the Income Tax Act (Canada), and continued under the Canada Not-for-profit Corporations Act on September 18, 2014.

Plan is a global movement for change, mobilizing millions of people around the world to support social justice for children in developing countries. Founded in 1937, Plan is one of the world's oldest and largest international development agencies, working in partnership with millions of people around the world to end global poverty. Not-for-profit, independent and inclusive of all faiths and cultures, Plan has only one agenda: to improve the lives of children.

Worldwide, Plan is a global federation made up of different legal entities operating in many countries around the world under the Plan name and brand, comprising Plan International, Inc. (whose principal office is located in the United States of America) and its 20 members (known as the National Organizations). Plan International, Inc. operates its international headquarters in the United Kingdom through its UK subsidiary company, Plan Limited.

The National Organizations (located in Australia, Belgium, Canada, Colombia, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Japan, Korea, The Netherlands, Norway, Spain, Sweden, Switzerland, the United Kingdom and the United States of America) all have a child sponsorship fundraising model. Most National Organizations also raise funds through additional fundraising channels that include individual, corporate and institutional engagement. For example, Plan Canada also raises significant funds through grants, project and community sponsorship, as well as individual/corporate donations, and Gifts of Hope. The National Organizations in India and Colombia raise funds primarily through grants and individual/corporate donations. Additionally, India and Colombia also carry out development programs in their respective jurisdictions.

Each National Organization remits the funds it raises in excess of its operating requirements to Plan International, Inc., which is responsible for implementing programs in developing countries through its country offices. A National Organization's net financial contribution to Plan International, Inc. determines that National Organization's representation at the Members' Assembly according to a formula set out in the bylaws of Plan International, Inc. The Members' Assembly, which is the highest decision-making body, sets high-level strategy and direction for Plan, approves the financial budgets and receives the audited consolidated accounts, as well as electing the Board of Directors of Plan International, Inc., which reports and is accountable to the Members' Assembly. There can be up to 11 directors on the Board of Directors of Plan International, Inc., the majority of whom must be sitting board members of a National Organization.

Plan International, Inc. uses funds remitted by the National Organizations for programs benefiting children, their families and communities in 52 program countries. Central services, such as program support and global assurance for the program countries, are provided by Plan Limited. The National Organizations, Plan International, Inc. and its subsidiaries are subject to both external and internal financial audits of an international standard in order to ensure funds raised are used only for work that contributes to Plan's stated aims and that these funds are properly accounted for and recorded.

Notes to Financial Statements **June 30, 2019** 

(in thousands of dollars)

## 2 Summary of significant accounting policies

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO), which set out generally accepted accounting principles for not-for-profit organizations in Canada. The significant accounting policies are outlined below.

#### **Revenue recognition**

The Organization uses the deferral method of accounting for contributions.

Child sponsorship contributions are recognized in revenue for the sponsorship month on an accrual basis. Sponsorship contributions received prior to the end of the fiscal year and applicable to subsequent periods are reported as advance payments by donors.

Designated contributions and gifts are recognized as revenue when they are spent. Undisbursed designated contributions represent amounts received by the Organization and Plan but not yet disbursed in the field as stipulated by the donor.

Government and other grants are recognized as revenue when they are spent. Undisbursed grants represent amounts received by the Organization and Plan but not yet disbursed in accordance with the terms of the grant agreements.

Gifts-in-kind revenue relating to food, agriculture and anti-malaria bed nets is recognized when distributed by the Organization's related party field offices to beneficiaries. These contributions are stated at fair value in US dollars and are translated into Canadian dollars using the average monthly exchange rate.

Gifts-in-kind revenue relating to pharmaceutical and other medical supplies is recognized at fair value when distributed by the Organization's related party field offices to beneficiaries.

Gifts-in-kind delivered to the Organization's related party field offices but remaining undistributed to beneficiaries at year-end are recorded as inventory until their imminent distribution.

The endowment funds represent amounts designated by donors to be held in perpetuity. Endowment contributions are recorded at fair value as direct increases in net assets restricted for endowment purposes when the Organization becomes unconditionally entitled to receive economic future benefits and the amounts can be reliably measured.

Investment income, which is recorded on an accrual basis, includes interest and dividend income.

#### **Contributed services**

A number of volunteers contribute their services to the Organization each year. Due to the difficulty of determining the fair value, these contributed services are not recognized or disclosed in the financial statements.

Notes to Financial Statements **June 30, 2019** 

(in thousands of dollars)

## **Program expenditures**

International program services represent funds expended in Plan's program thematic areas, which include the following: early childhood care and development, education, economic security, humanitarian and food assistance, water and sanitation, child protection, child participation and sexual reproductive health.

Canadian program services include costs of personnel, travel and other expenses directly related to supporting international programs, as well as costs incurred in Canada toward the goal of enhancing youth and public engagement in international development.

#### Cash and cash equivalents

Cash and cash equivalents consist of cash and highly liquid investments with an original term to maturity of three months or less.

#### **Investments**

The Organization's investment activities are governed by investment policies set by the Board of Directors. These policies have strict guidelines as to asset categories and mix in accordance with the risk and return objectives established by the Board of Directors and management. The funds are professionally managed by advisers associated with a major Canadian chartered bank. Investments maturing within one year from the statement of financial position date are reflected as short-term investments.

#### Capital assets

Capital assets are stated at cost less accumulated amortization and impairment losses. Amortization is provided by the straight-line method over the estimated useful lives of the assets as follows:

Computer equipment 3 years
Furniture and fixtures 5 years
Leasehold improvements over the lease term

#### **Intangible assets**

Intangible assets acquired individually or as part of a group of other assets are initially recognized and measured at cost. Plan Canada's intangible assets consist of computer software and software installation costs, which are amortized on a straight-line basis over three to five years. The amortization method and estimated useful lives of intangible assets are reviewed annually.

#### Impairment of long-lived assets

The Organization reviews the carrying amount, amortization and useful lives of its long-lived assets regularly. If the long-lived asset no longer contributes to Plan Canada's ability to provide services, the excess of the net carrying amount over any residual value is recognized as an expense in the statement of operations.

Notes to Financial Statements **June 30, 2019** 

(in thousands of dollars)

#### **Deferred lease inducements**

The benefits of lease inducements are accounted for as an adjustment to rental expense over the term of the lease on a straight-line basis.

#### **Financial instruments**

Financial instruments are recorded at fair value on initial recognition. Investments are subsequently measured at fair value with the changes in fair value recorded in the statement of operations. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instrument at fair value.

Cash and cash equivalentsfair valueInvestmentsfair valueReceivablesamortized costAccounts payable and accrued liabilitiesamortized cost

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized on a straight-line basis.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year. If there is an indicator of impairment, the Organization determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the present value of the expected cash flows. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value. Impairments are recognized through the use of an allowance account with a corresponding charge in the statement of operations.

### Allocation of expenses

The Organization engages in providing international and Canadian program services. The costs of each program include personnel and other expenses that are directly related to providing the programs. For Canadian program services, fundraising and operating functions, the Organization allocates the marketing, development, program, donor relations and administration costs using various bases, which are reviewed, updated and applied on a prospective basis.

The marketing, development, program, donor relations and administration expenses are allocated to program, fundraising and operating functions as follows (note 13):

- Personnel costs are allocated based on the percentage of relevant employees' time involved in supporting the program, fundraising and operating functions.
- Public education expenses, publications and other donor specific material expenses are allocated based on the extent of content applicable to public education, awareness and fundraising.

Notes to Financial Statements

June 30, 2019

(in thousands of dollars)

• Other operating and general expenses are allocated on a proportionate basis relating to the function.

#### Use of estimates

The preparation of financial statements in accordance with ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the reporting period. Actual results could differ from those estimates. Estimates are used when accounting for amortization and allocating certain expenditures.

### 3 Investments

	2019 \$	2018 \$
Short-term		
Canadian fixed income	912	1,104
	2019 \$	2018 \$
Long-term		
Canadian fixed income	6,061	4,602
Foreign fixed income	1,462	1,804
Canadian equities	598	349
Foreign equities	848	938
	8,969	7,693

## 4 Capital assets

			2019	2018
	Cost \$	Accumulated amortization	Net \$	Net \$
Computer equipment	4,437	3,817	620	863
Furniture and fixtures	1,870	1,630	240	371
Leasehold improvements	5,234	1,783	3,451	3,672
	11,541	7,230	4,311	4,906

Amortization expenses for the year were \$1,167 (2018 - \$1,270).

Notes to Financial Statements

June 30, 2019

(in thousands of dollars)

## 5 Undisbursed designated contributions

Changes in the undisbursed designated contributions are as follows:

	2019 \$	2018 \$
Balance – Beginning of year Add: Contributions received during the year Less: Revenue recognized during the year	10,085 26,119 (28,532)	9,846 24,420 (24,181)
Balance – End of year	7,672	10,085

## 6 Undisbursed grants

			2019	2018
	Government and other grants \$	Gifts-in-kind \$	Total \$	Total \$
Balance – Beginning of year Add: Grants received during the	29,615	-	29,615	34,309
year Less: Revenue recognized during	114,476	23,019	137,495	126,737
the year	(110,774)	(22,881)	(133,655)	(131,431)
Balance – End of year	33,317	138	33,455	29,615

Undisbursed grants include \$17,201 (2018 - \$15,029) of amounts received from Global Affairs Canada prior to the end of the fiscal year and not yet disbursed as at the end of the fiscal year. For the year ended June 30, 2019, grants from Global Affairs Canada included in government and other grants comprised approximately 20% (2018 – 18%) of public support and revenue.

#### **7** Financial instruments

Plan Canada's financial instruments are primarily exposed to interest rate risk, credit risk, market risk, foreign currency risk and liquidity risk. Plan Canada has formal policies and procedures that establish a target asset mix. Plan Canada's policies also require diversification of investments within asset categories and set limits on exposure to individual investments.

#### Interest rate risk

Interest rate risk arises from the possibility that changes in interest rates will affect the value of investments held by Plan Canada. Plan Canada manages this risk by holding primarily term deposits with fixed rather than variable interest rates and through diversification of the portfolio.

Notes to Financial Statements **June 30, 2019** 

(in thousands of dollars)

#### Credit risk

Credit risk is the risk one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. Plan Canada is exposed to credit risk primarily through its investments with various financial institutions and accounts receivable. Management considers the credit risk to be low, as the Organization only places its investments with reputable and financially stable organizations. Receivables are primarily with various levels of government and the associated credit risk is considered low.

#### Market risk

Market risk arises as a result of fluctuations in the marketplace, which affect the trading values of equity securities and bonds. Plan Canada mitigates this risk through its investment policies and by monitoring the asset mix of the portfolio.

#### Foreign currency risk

Foreign currency risk arises from gains and losses due to fluctuations in foreign currency exchange rates on the Organization's foreign investments. Plan Canada mitigates this risk by setting limits on non-Canadian investments as a percentage of the total fair value of the portfolio through its investment policies included in investments are amounts that are denominated in Canadian dollars, which will have to be settled in US dollars (CA\$1,473) (2018 – CA\$1,337) as at year-end.

#### Liquidity risk

Liquidity risk is the risk the Organization will not be able to meet its financial obligations when they come due. Plan Canada's liquidity risk is considered low given its strong cash flow position combined with the composition of its accounts payable and accrued liabilities.

#### 8 Government and other grants

	2019 \$	2018 \$
Federal government Multilaterals, UN agencies, overseas foundations, Canadian charities	48,938	41,944
and other	61,836	65,606
	110,774	107,550

Included in government and other grants are contributions of \$48,253 (2018 – \$51,286), which were received in the field for programs administered by Plan Canada and attributed to the Organization by Plan.

Notes to Financial Statements

June 30, 2019

(in thousands of dollars)

## 9 Gifts-in-kind

	2019 \$	2018 \$
Food and agriculture Anti-malaria bed nets Essential medicine and supplies Other	11,752 8,362 834 1,933	8,839 14,165 708 169
	22,881	23,881

## 10 Related party balances and transactions

As indicated in note 1, to support Plan program expenditures, each National Organization has committed to contribute to Plan the funds it raises in excess of its operating requirements. Throughout the year, as agreed to by both parties, funds are remitted to Plan.

During the year, the Organization provided funding of \$144,545 (2018 – \$148,430) to Plan, an amount that is included in program services in the statement of operations. In addition, gifts-in-kind of \$22,881 (2018 – \$23,881) were provided to country offices of Plan International, Inc.

As at year-end, the amount due to Plan International, Inc. was \$19,043 (2018 - \$15,281) and \$31 to Plan India. Plan Canada advanced \$13,699 (2018 - \$11,792) to country offices and \$1,056 (2018 - \$282) to Plan Colombia, which have yet to be spent on programs administered by Plan.

### 11 Retirement savings plan

The Organization contributes to a group retirement savings plan that covers all full-time permanent employees. The expense for the year ended June 30, 2019 was \$2,189 (2018 – \$1,835).

## 12 Net change in non-cash working capital

	2019 \$	2018 \$
Inventory	(138)	-
Receivables and prepayments	1,815	(1,897)
Advance payments by donors	(270)	(268)
Undisbursed designated contributions	(2,413)	239
Undisbursed grants	3,840	(4,694)
Accounts payable and accrued liabilities	219	1,997
Payable to Plan International, Inc.	1,112	2,609
	4,165	(2,014)

Notes to Financial Statements

June 30, 2019

(in thousands of dollars)

## 13 Allocation of expenses

Marketing, development, program, administration and operating costs have been allocated as follows:

				2019
	Canadian program services \$	Fundraising \$	Operating \$	Total \$
Marketing, development and				
programs	18,298	27,811	2,984	49,093
Administration and operations	842	236	17,987	19,065
	19,140	28,047	20,971	68,158
	-			2018
	Canadian program services \$	Fundraising \$	Operating \$	Total \$
Marketing, development and				
programs	15,870	26,232	2,573	44,675
Administration and operations	789	166	15,257	16,212
	16,659	26,398	17,830	60,887

### 14 Commitments

The Organization is obligated under the terms of operating leases for office premises and office equipment. Lease commitments for the next five years and thereafter are approximately as follows:

	\$
2020 2021 2022 2023 2024 Thereafter	1,292 1,409 1,351 1,335 1,322 5,076
	11,785_

The Organization entered into an agreement to sublease excess office space, which terminates in 2029 at an annual rate of \$342.

Notes to Financial Statements **June 30, 2019** 

(in thousands of dollars)

In addition to the fixed commitments disclosed above, the Organization is committed to proportionately matching the amount of the contributions made by certain grantors. These amounts as well as the timing of the respective payments are not determinable at the reporting date as they will depend on the amount of contributions made by grantors in following periods.

## 15 Subsequent events

Subsequent to year-end, the Organization obtained a revolving unsecured credit facility to a maximum amount of \$5,000. The credit facility, when drawn, bears interest at the bank's prime rate and is due on demand. No amounts have been drawn from the facility.